

POSTGRADUATE DIPLOMA IN BUSINESS MANAGEMENT

FALL SEMESTER

Module name	ECTS	Component courses
Management immersion module		>>Principles of finance >>Principles of marketing >>Principles of management >>Principles of operations All new master's students will take this module before beginning the core courses. These serve as refresher courses for someone who has been out of school for some time or as courses which help to acquaint you with the central and essential aspects of the subjects on which you will build and diversify during the master, as well as to brush up on key terminology if English is not your first language.
Professional Skills module		>>Communication Skills >>Professional Development All continuing master's students will take this module to prepare for their final thesis and defence, which are both at the end of this final semester. The module also contains a session on communication skills, the giving and receiving of feedback in particular to support and enhance the open peer assessment on the master's programmes.
Management & leadership	5.5	>>Business Organisations and Management >>Leadership >>Lean Management This module examines the fundamentals of lean management. The student will discuss good lean management techniques in the context of defining and attaining goals and targets. The individual stages of goal development and realization are examined and recommended approaches are considered. Learn how to develop and execute a lean management system. >>Project Management This module approaches Project Management in a systematic way, to equip students with the approaches recommended by the Project Management Institute (PMI), from scope management and time management to communicating projects to your team.
Strategy and environment	9,5	>>Macroeconomic theory This module aims to introduce students to modern macroeconomic analysis of economic fluctuations and growth by looking at fiscal, monetary, labour market, exchange rate and balance of payment and trade policy issues, as well as the impact of government policy on business. >>Strategy formulation and implementation We develop an understanding of how businesses and organizations design and adapt their organisational strategy to gain competitive advantage. Having the best strategic plan in the world is for nothing if the implementation goes badly. In this module we look at the crucial steps including how to manage the organisational change which comes with strategy implementation.
Technology in Business	2	>>Technology in Business Organisations This module takes a broad management perspective. You will gain an understanding of the current and future role of information systems and the role of technology in modern organisations, including an appreciation of the social, cultural and political aspects that are important to the successful adoption of technology. We look closely at the latest evolving trends and attempt to make sense of how the dizzying pace of technological change will shape the business of the future.
Professional communication skills	5.5	>>Negotiation Skills The aim of this course is to help the student understand and control emotions through a system of decision-based negotiation. It teaches us how to ignore the siren call of the final result, which we can't really control, and focus instead on the activities and behaviour that we can and must control in order to negotiate with the pros. >>Presentation Skills >>Conflict Resolution The module aims to introduce current thinking and practice in the field of conflict resolution, conflict management and conflict transformation, including conflict prevention and peace-building. Can conflicts be prevented, and how are they brought to an end? Is it possible to deal with the root causes of conflict?