

POSTGRADUATE DIPLOMA PROGRAMME

Programme Start and End	Start	End
Fall Intake	October	February
Spring Intake	March	July

The total duration of the Postgraduate diploma programme is one academic semester. Students can start their studies either in the Fall or Spring semester. The graduation ceremony for both intakes takes place in the month of July each year.

Class timetable	Evenings
Weekdays	2 – 4 days per week
Time	18:30 – 21:30

Classes can take place from Monday to Friday between 18:30 and 21:30. Students should ensure that this time is made available during the scheduled start and end dates of term.

Nº ECTS Credits	1 semester
Credited Modules	22.5
Project Work – Final Thesis	7.5
Total ECTS	30

Each Postgraduate Programme is equivalent to 30 ECTS Credits at level 7 on the European Qualifications Framework. Credits are issued by ESEI International Business School. Each ECTS credit has a total value of 4.8 lecture hours. Each academic year requires around 216 hours of compulsory study in classroom plus project work and other independent study.

Programme Assessment

Participation 10%		
	Progressive assessment 40%	
		Thesis (written + defence) 50%

Participation – Students will self and peer assess their participation in the course, alongside feedback from professors and tutors. By participation, we mean preparing well for class, contributing to a positive learning environment inside the classroom, and being respectful and helpful to our classmates so that we advance together and learn from each other. This tenacity and humility alongside a positive attitude towards our work and our peers are critical success factors both within and outwith the classroom.

Progressive assessment – Most core modules are assessed by a written project which fuses content from the different component courses, and is focused on a practical case or issue. This allows the ESEI master's student to truly apply the knowledge gained from the course to something which gives them scope for creativity and for wider research in areas of personal interest. Some modules are assessed in class, either through communicative activities (e.g. roleplays) or tests, in subjects such as finance or Business law.

Thesis – A final written project is to be submitted at the end of each semester. This can take one of two forms: ● a case study which analyses an issue relevant to your study discipline ● a full business plan which could be used to attract investment

Some Faculty Members

>>Business Management >>Katie Carr >>Katie is a Barcelona-based communication professional and is ready to share with you her insights from 15 years spent pitching strategizing, persuading, positioning, and selling to companies, customers and candidates around the world.

>>Marketing and Communications >>Luca Delloro >>Luca is Italian, 100% Italian. He has lived in Barcelona for about 20 years, and before in Italy, Switzerland, Uk and Portugal. Aside from teaching in ESEI ,Luca runs his own Consultancy firm (Gold Agency) for Marketing and Communication. He is also the founder and owner of SportCom, dedicated to Sport Marketing in Europe.

>>Tourism & Hospitality >>Willem Van Rossem >>Willem has ample international experience in management positions, ranging from rooms division, hiring and training as well as quality assurance and operations management in the hospitality industry and has worked for Disneyland Paris, France, Walt Disney World Resort, Orlando, USA and Huis Ten Bosch Resort, Nagasaki, Japan to name a few.

>>ICT and Start ups >>Ricardo Kompen >>Ricardo is a teacher and researcher in the field of information systems, technology enhanced learning, social media and multimedia. He is a chemical engineer by training, and graduated in 1991. Ricardo received his PhD in Multimedia Engineering at the Universidad Politècnica de Catalonia, and his thesis is focused on the personalization of learning through the use of multimedia and technology.