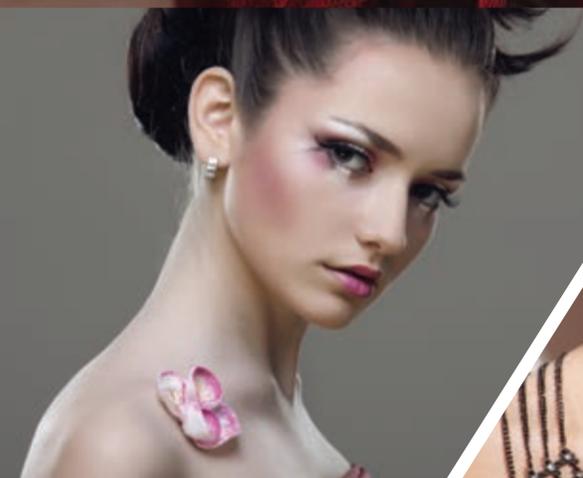




NEW IMAGE
COLLEGE
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CO-OP
FASHION & FILM
Makeup Design

NEW IMAGE COLLEGE

CO-OP FASHION AND FILM Makeup Design

100 Weeks/2000 Hours



PROGRAM DESCRIPTION

Students are first introduced to the fundamentals of make-up knowledge, procedures, and applications. They'll learn hair styling and design, wedding industry principles, and airbrush techniques. Throughout this intensive program, students are continually challenged to bring out their artistic sides in the high fashion and makeup for photography courses.

Students continue into stage and set, and then transition into out-of-kit special effects including aging, bald caps, injury, and more. The Prosthetic Arts course teaches shop work including bondo transfers, life casting, gelatin and silicone mixing and running, as well as teeth casting. The program finishes with first-hand experience on set in a student short film project. Short film participants will graduate with an official IMDB credit.



Makeup Fundamentals

120 HOURS

Successful makeup professionals build their artistic skills on a strong foundation of technical knowledge. We put our students on the right track from the first day with a balance of theory and application.

You will learn about “why” we do what we do. Anatomy of the skin and face, color theory, shape, and proportions all influence the design of successful makeup. We learn these subjects through study and practice, learning a concept then putting it into practice right away.

Hair Design

60 HOURS

A working knowledge of hair styling and design gives you a professional advantage as a makeup artist.

In this course, you will learn the anatomy and science of hair, how to use styling tools and products, as well as a variety of techniques necessary to create the perfect hairstyle for your makeup designs.

Wedding Makeup

20 HOURS

The wedding industry is a busy, high-demand area of the makeup world. In addition to honing your makeup skills for many different wedding styles, you will learn a variety of business skills for managing your career.





High Fashion Editorial

20 HOURS

The high fashion world requires makeup artists to create very precise looks to meet the vision of fashion designers and their campaign needs. In this course you will learn how to successfully work with designers in tight time constraints with razor-edge precision to create highly detailed looks for their high fashion print campaigns.

Career Development

40 HOURS

In this course you will learn how to write a tailor-made resume for the specific job you are seeking. You will acquire interviewing skills through role-playing, learning to answer interview questions with poise and confidence. The importance of networking and social media presence will also be addressed. Professionals will give you knowledge of union memberships and industry tips.



Airbrushing Makeup

20 HOURS

In this course you will learn introductory airbrush techniques designed for beauty, concentrating on flawless foundation, contouring, and highlighting. You will discover ways to use makeup that you never thought possible.

Airbrushing & Body Makeup

40 HOURS

In Airbrushing & Body Makeup you will use the human body as your canvas while you create glamorous looks and dazzling fantasies. You will learn beginner to advanced techniques in contouring and highlighting with emphasis on the body. You will learn how using shields, templates, and stencils can transform the entire body. Combine all the techniques you've mastered to design a breathtaking body paint!

Makeup & Photography Level 1

40 HOURS

Whether you're working in fashion or film, you need to understand how your work interacts with a camera. This course is the beginning of your in-depth learning of how light, cameras, makeup and post-production all fit together to create the stunning images you see in fashion magazines or on screens of all sizes.

High Fashion Runway

20 HOURS

In this course you will be exposed to the high-pressure world of runway makeup. Learn the ins and outs of fashion etiquette and terminology and how you fit into this exciting industry. Discover and discuss trend prediction, different houses of design, and famous runway makeup artists.

Photo Theory

40 HOURS

This course is designed to deepen your understanding of the interaction between makeup and the camera.

This course is taught by a professional photographer who will provide detailed insights into the inner workings of a camera, how a photograph is composed, and the principles of digital editing for photography (as used in Photoshop).

Makeup & Photography Level 2

100 HOURS

This module puts you right in the middle of the intense energy of a magazine-style editorial photo-shoot... yours! You will be provided with one-on-one guidance every step of the way, from research, to designing the makeup, to creating the complete look, to preparing for the photoshoot itself.





Makeup for Stage & Set

80 HOURS

Theatrical makeup presents unique artistic challenges allowing you to completely define a character with your brush. You will use highlight and shading to create the illusion of three-dimensional effects as well as “sculpting” with color and sheen. Makeup for set, whether TV or film, requires a very precise and subtle touch. You will create subtle transformations suitable for high-definition filming.

Prosthetic Arts

280 HOURS

Our prosthetic arts course is constantly being developed and updated. You will learn the science and art of constructing film quality prosthetic effects hands-on. Everything you see, you will do.

In this course you will learn life casting, sculpting, and mold-making, prosthetic painting and application, and 3D transfers. Character creation and development is an integral part of this course.

For your final project, you will take part in a group project to create an in-depth character that will be shot by a professional photographer and be part of your ongoing portfolio development.

Work Experience

40 HOURS

As a group you will take part in a production of a short film. In this course, you will be given a script to breakdown, learn to develop the characters, and design appropriate makeup.

You will attend a production meeting, be given a budget for makeup purchases, and collaborate with the Acting Department to complete a short film that earns you an IMDB credit.

Special Makeup Effects Fundamentals

80 HOURS

Three-dimensional effects are used extensively in film and television but are seeing increased use in fashion. You will apply everything you have learned about color and shape to transition into exotic or realistic 3D effects such as cuts, scrapes, burns, and creating aged skin.

You will learn how to apply and paint bald caps, as well as lay fibre to create realistic hair, beards, and fur.

CO-OP Work Portion

1000 HOURS

The CO-OP is a unique opportunity for qualified students to practice and apply their skills in the beauty environment in Canada, as well as strengthen their language, trade, and work-related skills with a Canadian employer. Students will also acquire practical knowledge of the industry and complete monthly attendance and progress reports. In order to successfully complete the program and obtain the Beauty Makeup Artist CO-OP Certificate, it is essential that the student complete the co-op term as an integral part of their program of study.



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