

# Study Abroad

## Choose a campus to spend a term or a year

### How it works:

Choose from our BA specializations classes to take for a semester or a full year  
Earn a certificate for your studies

### Semesters:

Fall (October): 13 weeks  
Spring (February): 13 weeks  
Summer 1 (June): 8 weeks  
Summer 2 (August): 8 weeks

### Options of number of courses:

3 to 4 courses: 3,900 euro (no certificate)  
5 to 6 courses: 4,900 euro (no certificate)  
**7 to 8 courses: 5,900 euro (with certificate)**  
**9 to 10 courses: 6,150 euro (with certificate)**

**To obtain a certificate students must take a minimum of 7 courses. Listed below the options of certificates with courses in each area.**

**Follow the steps below to set up the best certificate for you.**



# Certificates

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## **Step 1: How long do you want to stay?**

**What workload do you want to have ?**

- **One semester full time (7 to 10 courses)**
- **Two semesters part time (4 to 5 courses each)**  
Options : Fall+ Spring, Spring + Summer I, Summer II + Fall

Fall (October): 13 weeks

Spring (February): 13 weeks

Summer 1 (June): 8 weeks

Summer 2 (August): 8 weeks

## **Step 2: Which specialization of the certificate would you like?**

**See the options available each semester below:**

**Note:** to receive the certificate in an area of specialization, students are required to take a minimum of major courses included in the pack.

## **Step 3: Have you studied more than three semesters at your home institution?**

# One full-time semester– All Campuses



## Certificate in International Management

7 to 8 courses – 5,900 €

9 to 10 courses – 6,150€

Fall or Summer I

### Fixed set of courses to choose from:

#### Option 1

- Cross-Cultural Business Issues 2 | 3
- Knowledge Management 2 | 3

#### Option 2

- Fundamentals of Public Relations 2 | 3
- Interpersonal Communication 2 | 3

#### Option 3

- Cross-Cultural Business Issues 2 | 3
- The Business of Tourism 2 | 3

#### Option 4

- Cross-Cultural Business Issues 2 | 3
- International Relations 2 | 3

#### Option 5

- Sports Sociology 2 | 3
- Public & Media Relations in Sport 2 | 3

#### Option 6

- The Media Industry 2 | 3
- Mass Media & Communication 2 | 3

#### Option 7

- The Challenge of Sustainable Development 2 | 3
- Global Principles of Sustainability 2 | 3

#### Option 8

- Introduction to the World of Design 2 | 3
- Designers & Management 2 | 3

#### Option 9

- Introduction to Family Business 2 | 3
- Family Business Dynamics 2 | 3

## Plus

### Elective courses to choose from:

- Strategic Marketing | 4 ECTS
- Business Finance | 4 ECTS
- Human Resources Management | 3 ECTS
- Production Management | 3 ECTS
- Entrepreneurship & New Venture Creation | 3 ECTS
- Management Information Systems | 3 ECTS
- E-Business | 3 ECTS

# One full-time semester– All Campuses



## Certificate in International Management

7 to 8 courses – 5,900 €

9 to 10 courses – 6,150€

Spring or Summer II

### Fixed set of courses to choose from:

#### Option 1

- Marketing Research 2 | 3
- Project Management 2 | 3
- Service Management 2 | 3

#### Option 2

- Public Relations Research 2 | 3
- Event & Conference Management 2 | 3
- Public Relations Campaign 2 | 3

#### Option 3

- Service Management 2 | 3
- Event & Conference Management 2 | 3
- Cultural Heritage 2 | 3

#### Option 4

- Political Science 2 | 3
- International Organizations 2 | 3
- Diplomacy & Foreign Policy 2 | 3

#### Option 5

- Sports Psychology 2 | 3
- Event Management 2 | 3
- Sports Broadcasting 2 | 3

#### Option 6

- Managing Media Companies 2 | 3
- Strategic Media Marketing 2 | 3
- Digital Media Technologies 2 | 3

#### Option 7

- Business & Environmental Sustainability 2 | 3
- Business & Social Sustainability 2 | 3
- Building a Sustainable Business 2 | 3

#### Option 8

- Stars & Management 2 | 3
- History of Contemporary Design 2 | 3
- Supervised Research Design 2 | 3

#### Option 9

- Family Ownership & Succession 2 | 3
- Project Management 2 | 3
- Principles of Real Estate 2 | 3

## Plus

### Elective courses to choose from:

- Global Economics 3 | 4
- Business Finance II 3 | 4
- Social Media Marketing 2 | 3
- Financial Markets 2 | 3
- Consumer Behavior 2 | 3
- Sales & Purchasing Management 2 | 3

## Two part-time semesters



Options to study: Fall+ Spring,  
Spring + Summer I, Summer II + Fall

### Fixed set of courses to get a certificate in the specialization :

#### Fall / Summer I

#### Spring / Summer II

##### *International Management*

- Cross-Cultural Business Issues 2 | 3
- Knowledge Management 2 | 3

- Marketing Research 2 | 3
- Project Management 2 | 3
- Service Management 2 | 3

##### *Communication & Public Relations*

- Fundamentals of Public Relations 2 | 3
- Interpersonal Communication 2 | 3

- Public Relations Research 2 | 3
- Event & Conference Management 2 | 3
- Public Relations Campaign 2 | 3

##### *Leisure & Tourism Management*

- Cross-Cultural Business Issues 2 | 3
- The Business of Tourism 2 | 3

- Service Management 2 | 3
- Event & Conference Management 2 | 3
- Cultural Heritage 2 | 3

##### *International Relations*

- Cross-Cultural Business Issues 2 | 3
- International Relations 2 | 3

- Political Science 2 | 3
- International Organizations 2 | 3
- Diplomacy & Foreign Policy 2 | 3

##### *Sports Management*

- Sports Sociology 2 | 3
- Public & Media Relations in Sport 2 | 3

- Sports Psychology 2 | 3
- Event Management 2 | 3
- Sports Broadcasting 2 | 3

##### *Digital Media Management*

- The Media Industry 2 | 3
- Managing Media Companies 2 | 3
- Mass Media & Communication 2 | 3

- Managing Media Companies 2 | 3
- Strategic Media Marketing 2 | 3
- Digital Media Technologies 2 | 3

## Two part-time semesters



Options to study: Fall+ Spring,  
Spring + Summer I, Summer II + Fall

### Fixed set of courses to get a certificate in the specialization :

#### Fall / Summer I

#### Spring / Summer II

##### *Business & Sustainability Management*

- The Challenge of Sustainable Development 2 | 3
- Global Principles of Sustainability 2 | 3

- Business & Environmental Sustainability 2 | 3
- Business & Social Sustainability 2 | 3
- Building a Sustainable Business 2 | 3

##### *Business & Design Management*

- Introduction to the World of Design 2 | 3
- Designers & Management 2 | 3

- Stars & Management 2 | 3
- History of Contemporary Design 2 | 3
- Supervised Research Design 2 | 3

##### *Family Business Management*

- Introduction to Family Business 2 | 3
- Family Business Dynamics 2 | 3

- Family Ownership & Succession 2 | 3
- Project Management 2 | 3
- Principles of Real Estate 2 | 3

## Plus

### Elective courses to choose from:

#### Fall / Summer I

- Strategic Marketing 3 | 4
- Business Finance I 3 | 4
- Human Resources Management 2 | 3
- Production Management 2 | 3
- Entrepreneurship & New Venture Creation 2 | 3
- Management Information Systems 2 | 3
- E-Business 2 | 3

#### Spring / Summer II

- Global Economics 3 | 4
- Business Finance II 3 | 4
- Social Media Marketing 2 | 3
- Financial Markets 2 | 3
- Consumer Behavior 2 | 3
- Sales & Purchasing Management 2 | 3

# One full-time semester

Students that have studied three semesters or more

## Certificate in International Management

7 to 8 courses – 5,900 €

9 to 10 courses – 6,150€

Fall or Summer I

### Fixed set of courses to choose from:

#### Option 1

- Supply Chain Management 2 | 3
- Decision Analysis 2 | 3
- Change Management Today 2 | 3

#### Option 2

- International Public Relations 2 | 3
- Intercultural Communication 2 | 3
- Persuasion & Lobbying 2 | 3

#### Option 3

- Tourism Marketing 2 | 3
- Sustainable Tourism: Policies & Ethics 2 | 3
- Hospitality Management 2 | 3

#### Option 4

- Global Economic Geography 2 | 3
- Theories of International Relations 2 | 3
- Conflict Management 2 | 3

#### Option 5

- Sports Data & Analysis 2 | 3
- Sports Marketing 2 | 3
- Legal & Ethical Issues in Sport 2 | 3

#### Option 6

- International Media Management 2 | 3
- Media Design & Technology 2 | 3
- Innovation Mgmt. for Digital Media 2 | 3

#### Option 7

- Sustainability, Ethics & Technology 2 | 3
- Accounting for Sustainability 2 | 3
- Developing Sustainable Products & Services 2 | 3

#### Option 8

- Luxury & Design 2 | 3
- Hotel & Design 2 | 3
- Wineries, Architecture & Design 2 | 3

#### Option 9

- Supply Chain Management 2 | 3
- Product Development and Innovation 2 | 3
- Family Business by the Numbers 2 | 3

## Plus

### Elective courses to choose from:

- Global Business 3 | 4
- Financial Statement Analysis 3 | 4
- Negotiation 2 | 3
- Small Business Management 2 | 3
- Corporate Finance 2 | 3
- Industrial Marketing 2 | 3

# One full-time semester

Students that have studied three semesters or more

## Certificate in Specialization

7 to 8 courses – 5,900 €

9 to 10 courses – 6,150€

Spring or Summer II

### Fixed set of courses to choose from:

#### *International Management*

- Cases in Finance 2 | 3
- Leadership & Team Building 2 | 3
- Total Quality Management 2 | 3
- Retail Management & Merchandising 2 | 3
- Portfolio Management 2 | 3

#### *Communication & Public Relations*

- Cases in Public Relations 2 | 3
- Social, Company & State Protocol 2 | 3
- Mass Media Ethics & Legislation 2 | 3
- Innovative Electronic Communications 2 | 3
- Media Planning 2 | 3

#### *Leisure & Tourism Management*

- Cases in Tourism 2 | 3
- International Operations Management 2 | 3
- Financial Management in Tourism 2 | 3
- Quality Management 2 | 3
- Leisure & Recreational Management 2 | 3

#### *International Relations*

- Cases in International Relations 2 | 3
- Social, Company & State Protocol 2 | 3
- Development Studies 2 | 3
- International Law 2 | 3
- International Peace & Security 2 | 3

#### *Sports Management*

- Cases in Sports Management 2 | 3
- Sponsoring & Sports Communications 2 | 3
- International Sports Management 2 | 3
- Sports Career Development 2 | 3
- Sports Facility Planning & Management

#### *Digital Media Management*

- Cases in Digital Media 2 | 3
- Media Psychology 2 | 3
- Legal & Ethical Issues in Media 2 | 3
- Dynamic Content & Mobile Generation 2 | 3
- Digital Media Project Management 2 | 3

#### *Business & Sustainability Management*

- Cases in Business Sustainability 2 | 3
- The Economics of Sustainability 2 | 3
- Sustainability and Global Financial Markets 2 | 3
- Innovations in Sustainable Supply Chain Management 2 | 3
- Implementing Sustainability Strategies 2 | 3

#### *Business & Design Management*

- Graphic Design & Management 4 | 6
- Interaction Design, Motion Design & Management 2 | 3
- Photography & Management 2 | 3
- Event Design & Management 2 | 3

#### *Family Business Management*

- Cases in Finance 2 | 3
- Family Business Governance 2 | 3
- Risk Management 2 | 3
- Family Business Policy 2 | 3
- Portfolio Management 2 | 3



One semester



Students that have studied three semesters or more

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Plus

Elective courses to choose from:

- Strategic Management 3 | 4
- Budgeting & Control 3 | 4
- Organizational Communication 2 | 3
- Cases in Marketing 2 | 3

# Two part-time semesters

Students that have studied three semesters or more



Options to study: Fall+ Spring,  
Spring + Summer I, Summer II + Fall

## Fixed set of courses to get a certificate in the specialization :

### Fall / Summer I

### Spring / Summer II

#### *International Management*

- Supply Chain Management 2 | 3
- Decision Analysis 2 | 3
- Change Management Today 2 | 3

- Cases in Finance 2 | 3
- Leadership & Team Building 2 | 3
- Total Quality Management 2 | 3
- Retail Management & Merchandising 2 | 3
- Portfolio Management 2 | 3

#### *Communication & Public Relations*

- International Public Relations 2 | 3
- Intercultural Communication 2 | 3
- Persuasion & Lobbying 2 | 3

- Cases in Public Relations 2 | 3
- Social, Company & State Protocol 2 | 3
- Mass Media Ethics & Legislation 2 | 3
- Innovative Electronic Communications 2 | 3
- Media Planning 2 | 3

#### *Leisure & Tourism Management*

- Tourism Marketing 2 | 3
- Sustainable Tourism: Policies & Ethics 2 | 3
- Hospitality Management 2 | 3

- Cases in Tourism 2 | 3
- International Operations Management 2 | 3
- Financial Management in Tourism 2 | 3
- Quality Management 2 | 3
- Leisure & Recreational Management 2 | 3

#### *International Relations*

- Global Economic Geography 2 | 3
- Theories of International Relations 2 | 3
- Conflict Management 2 | 3

- Cases in International Relations 2 | 3
- Social, Company & State Protocol 2 | 3
- Development Studies 2 | 3
- International Law 2 | 3
- International Peace & Security 2 | 3

#### *Sports Management*

- Sports Data & Analysis 2 | 3
- Sports Marketing 2 | 3
- Legal & Ethical Issues in Sport 2 | 3

- Cases in Sports Management 2 | 3
- Sponsoring & Sports Communications 2 | 3
- International Sports Management 2 | 3
- Sports Career Development 2 | 3
- Sports Facility Planning & Management 2 | 3

# Two part-time semesters

Students that have studied three semesters or more



Options to study: Fall+ Spring,  
Spring + Summer I, Summer II + Fall

## Fixed set of courses to get a certificate in the specialization :

### Fall / Summer I

### Spring / Summer II

#### *Certificate in Digital Media Management*

- International Media Management 2 | 3
- Media Design & Technology 2 | 3
- Innovation Mgmt. for Digital Media 2 | 3

- Cases in Digital Media 2 | 3
- Media Psychology 2 | 3
- Legal & Ethical Issues in Media 2 | 3
- Dynamic Content & Mobile Generation 2 | 3
- Digital Media Project Management 2 | 3

#### *Certificate in Business & Sustainability Management*

- Sustainability, Ethics & Technology 2 | 3
- Accounting for Sustainability 2 | 3
- Developing Sustainable Products & Services 2 | 3

- Cases in Business Sustainability 2 | 3
- The Economics of Sustainability 2 | 3
- Sustainability and Global Financial Markets 2 | 3
- Innovations in Sustainable Supply Chain Management 2 | 3
- Implementing Sustainability Strategies 2 | 3

#### *Certificate in Business & Design Management*

- Luxury & Design 2 | 3
- Hotel & Design 2 | 3
- Wineries, Architecture & Design 2 | 3

- Graphic Design & Management 4 | 6
- Interaction Design, Motion Design & Management 2 | 3
- Photography & Management 2 | 3
- Event Design & Management 2 | 3

#### *Certificate in Family Business Management*

- Supply Chain Management 2 | 3
- Product Development and Innovation 2 | 3
- Family Business by the Numbers 2 | 3

- Cases in Finance 2 | 3
- Family Business Governance 2 | 3
- Risk Management 2 | 3
- Family Business Policy 2 | 3
- Portfolio Management 2 | 3