



Berlin · Bad Honnef · Dublin · Killarney  
**STUDY IN GERMANY OR IRELAND**

**WHY IUBH IS THE PERFECT CHOICE FOR YOUR INTERNATIONAL STUDIES**

**Internationality**



All programmes are taught in English. Friendly cosmopolitan environment with students from all over the world (more than 110 nationalities). Study abroad opportunities in all Bachelor's programmes.

**Practical Orientation**



All study programmes have a strong practical focus. Internships are included in all Bachelor's programmes. Master's programmes – optional. All IUBH professors are acknowledged professionals in their teaching field.

**Employability**



87% of the IUBH graduates start their careers within 3 months after graduation. 70% have managerial experience. 73% start their first job in Germany. Students have the possibility of working part-time.

**KEY FACTS**

**Language:** All programmes taught in English

**2 Intakes:** March/April & Sept./Oct.

**Study Models:**

- On Campus | Online
- Smart Entry: start online, continue on campus

**Stay-back option:**

- Germany: 18 months BA & MA graduates
- Ireland: 12 months BA graduates, 24 months MA graduates

**Recognition & accreditation**

- State accredited
- CHE Ranking 2017: Top results in the categories "Overall Study Conditions" (grade 1.6) and "International Orientation" (10/11)
- Awarded 5 Premium Seals (FIBAA)

**„GREAT ATMOSPHERE!“**



First and foremost, I decided to attend the IUBH because of its international environment and its outstanding reputation. In the course of my studies I learned that the university has even more than that to offer: I particularly appreciated the inter-

active quality of the lectures, through which I profited from the interface of theoretical knowledge and practical applications. The presentations, case studies, projects and the practical insights from professors served as a great preparation for my future career. In addition, the excellent academic infrastructure was a huge help during my studies.“

**Giuseppe D'Ignazio · Italy**



## STUDY PROGRAMMES

### Bachelor's programmes

#### On campus

- International Aviation Management
- International Event Management
- International Hospitality Management
- International Management
- International Marketing Management
- International Tourism Management

#### Study & Work

- Hotel & Restaurant Management

### Master's programmes

#### On campus

- International Management: Aviation · Big Data Management · Finance & Accounting · Health Care · Hospitality · Human Resources · IT Management · Marketing · Engineering Management · Big Data Management
- Transport & Logistics Management

#### On campus, online or Smart Entry

- MBA International Business
- Leadership & Management

### Smart Entry

Our Smart Entry option offers maximum flexibility at an attractive overall cost. You can start online anytime, continue on campus, and graduate with full benefits: stay-back option, career services, fully accredited degree.

### Study & Work

Our Study & Work programmes in Ireland combine practice-oriented coursework with „on the job“ experience. IUBH will actively support you in finding an employer. Up to 100% of your tuition fees may be covered by the employer.

## ADMISSION REQUIREMENTS

### Bachelor Master MBA

	Pathway 1-2 sem	Bachelor direct	2 sem.	2+1 sem.	4 sem.	4+1 sem.	3 sem.	2 sem.
Degree	Secondary school leaving qualification/ A-levels/IB	Bachelor's (business)	Bachelor's (non-business)	Bachelor's (business)	Bachelor's (non-business)	Bachelor's (any)	Bachelor's (any)	Bachelor's (any)
Final Grade	≥ 50%	≥ 75% C/24 & required subjects	≥3.0 German system or equivalent				≥3.0 German system or equivalent	
ECTS	-	240 ECTS	210 ECTS	180 ECTS	180 ECTS	180 ECTS	210 ECTS	
Additional	Entry Test if required	-	Path-2Master	-	Path-2Master	2-year work experience		
IELTS*	min. 5.0	min. 6.0	min. 6.0				min. 6.0	
TOEFL*	min. 64	min. 80	min. 80				min. 80	
PTE*	min. 46	min. 56	min. 56				min. 56	

\* English language test waiver possible if previous education entirely in English & proven good level.

Note: additional entry requirements apply to Study & Work programmes.

## YEARLY TUITION & OTHER COSTS

### Bachelor Master MBA

	Pathway 1-2 sem.	6 or 7 sem.	Path2Master 1 sem.	2 sem.	4 sem.	Online 2 sem.	90 ECTS 3 sem.	60 ECTS 2 sem.	Online 3 sem.	Online 2 sem.
Tuition EU & EEA*	9,180€	10,580€ 10,780€	5,290€	12,580€	10,580€	8,148€	11,580€	14,580€	8,148€	8,148€
Tuition Non-EU*	9,580€	11,780€ 12,180€	6,590€	15,580€	13,180€	10,380€	14,580€	17,980€	10,180€	11,980€
Enrollment/ Grad. Fee EU & EEA	-	650€	-	650€	599€	650€	599€	650€	599€	599€
Enrollment/ Grad. Fee Non-EU	-	900€	-	900€	900€	900€	900€	900€	900€	900€
Living Costs	800 - 1,000€/month									

\* Valid for Autumn 2018 and Spring 2019 Intakes. Tuition fees for „Study & Work“ programmes are generally covered by employer. Not included are additional fees such as application fee, student transportation ticket or campus card, where applicable.

