

ADVANCED CERTIFICATE

Choose a campus to spend a term

How it works:

Choose from our MBA specializations classes to take for a term and earn an Advanced Certificate.

Term start dates:

- October – 10 weeks
- January– 10 weeks
- March – 10 weeks

Tuition:

Barcelona : 6,650 € 

Geneva and Montreux: CHF 12,400 

Requirements:

- 1 certified copy of your bachelor's degree and transcripts
- Proof of English level: TOEFL score 89 (internet-based), 233 (computer-based); IELTS 6.5; CAE C1; PTE 59; English native or equivalent
- 1 copy of CV/résumé
- 2 letters of recommendation
- 1 written or video essay

One of the following:

A GPA of 3.0 on a 4.0 scale

A satisfactory score on the GMAT or GRE

An interview with the academic dean



One full-time semester  

Advanced Certificate in International Management **Courses :**

Term I
October

- Management Skills 3 | 4
- Organizational Behavior 3 | 4
- Managerial Accounting 3 | 4
- Marketing 3 | 4
- Quantitative Business Methods 3 | 4
- Negotiation (seminar) 1 | 1
- Business Law (seminar) 1 | 1
- Personal & Professional Development 1 | 1

Advanced Certificate in International Management **Courses :**

Term II
January

- Finance 3 | 4
- Human Resources Management 3 | 4
- Global Economics 3 | 4
- Strategic Management 3 | 4
- Management Information Systems 3 | 4
- Business Strategy Simulation 3 | 4
- Job Career Planning (seminar) 1 | 1
- Communication Skills (seminar) 1 | 1
- Personal & Professional Development 1 | 1

One full-time semester  

Advanced Certificate

Term III March

Courses:

Human Resources Management

- International Human Resources Management 3 | 4
- HR Development & Training 3 | 4
- Communication & Negotiation in Employee Relations 3 | 4
- People Management 3 | 4
- HR Workshops 3 | 4

Design Management

- Introduction to the World of Design 3 | 4
- Luxury & Design 3 | 4
- Architecture & Hotel Design 3 | 4
- Graphic Design & Corporate Identity 3 | 4
- Photography & Management 3 | 4

One full-time semester  

Advanced Certificate

Term III March

Courses:

International Business

- Business Policy & Strategy 3 | 4
- International Marketing 3 | 4
- International Finance 3 | 4
- Sales Management 3 | 4
- Technology & Change Management 3 | 4

Communication & Public Relations

- Public Speaking & Public Communication 3 | 4
- Public Relations 3 | 4
- Organizational Communication 3 | 4
- Mass Media Strategy, Planning & Media Law 3 | 4
- Practical Applications in Public Relations 3 | 4

International Marketing

- International Marketing 3 | 4
- Sales Management 3 | 4
- Marketing Research 3 | 4
- E-Marketing Strategies 3 | 4
- Advertising & Media 3 | 4

Global Banking & Finance

- Financial Investments 3 | 4
- Financial Planning 3 | 4
- Short-Term Financial Management 3 | 4
- Long-Term Financial Management 3 | 4
- Advanced Finance 3 | 4

Leisure & Tourism Management

- International Tourism Management 3 | 4
- Strategic Tourism Marketing 3 | 4
- Environments of Tourism 3 | 4
- Culture & Cross-Cultural Management in Tourism 3 | 4
- E-Business in Tourism 3 | 4

Entrepreneurship

- New Product Development 3 | 4
- Entrepreneurship & New Venture Creation 3 | 4
- Innovation & Leadership 3 | 4
- Technology & Change Management 3 | 4
- Family Business Management 3 | 4

Leadership

- Business Ethics 3 | 4
- Innovation & Leadership 3 | 4
- Strategic Supply Chain Management 3 | 4
- Business Policy & Strategy 3 | 4
- Coaching & Mentoring 3 | 4

E-Business

- E-Marketing Strategies 3 | 4
- Crafting the E-Business Model 3 | 4
- E-Business Architecture 3 | 4
- E-Business Design 3 | 4
- The E-Consumer 3 | 4

Sports Management

- Sports Marketing Management 3 | 4
- Financial Management Applications to Sport 3 | 4
- Sports Sponsorship 3 | 4
- Sports Management Issues 3 | 4
- Crafting Unique Sports Events 3 | 4