

Information session

MBA & Master Programs



April 2018

MBA & MASTER PROGRAMS

Barcelona Campus



GRADUATE PROGRAMS OFFERED AT EU

EU Business School offers Master and MBA programs

Content distribution:

- Master Programs: 30% Management / 70% Specialization
- MBA Programs: 70% Management / 30% Specialization

ECTS Credits and Graduation requirements:

- Master Programs: 60 ECTS credits + Final Project
- MBA Programs: 90 ECTS / 112 ECTS credits + Dissertation

Evening classes that allow students to do internships during the program

GRADUATE PROGRAMS

Rankings

For the fourth consecutive year,
**EU'S MBA PROGRAMS TOP
GLOBAL MBA RANKINGS**

Online MBA: Global #1
On-campus MBA: Global Tier 1
Executive MBA: Global Tier 1



The image displays three gold award logos from CEI Global MBA Rankings 2018. The first logo on the left is labeled '#1 GLOBAL ONLINE'. The middle logo is labeled 'TIER ONE GLOBAL'. The third logo on the right is labeled 'TIER ONE GLOBAL EXECUTIVE'. Each logo features the CEI logo at the top and the year '2018' at the bottom.

THE MBA PROGRAMS

- Intensive one year course (3 terms of 10 weeks)
- Evening classes to fit with working commitments
- Accredited by Universidad Católica de Murcia (UCAM)
- Dual Award with the University of Roehampton to obtain two Diplomas
- 90 ECTS credits / 112 ECTS credits for Dual Award
- Selection of 11 different Majors to choose from
- International study environment



UCAM
UNIVERSIDAD
CATÓLICA DE MURCIA

MBA CHOICE OF MAJORS

- ❖ MBA in International Business
- ❖ MBA in Communication & Public Relations
- ❖ MBA in International Marketing
- ❖ MBA in Global Banking and Finance
- ❖ MBA in Leisure and Tourism Management
- ❖ MBA in Entrepreneurship
- ❖ MBA in Leadership
- ❖ MBA in E- Business
- ❖ MBA in Human Resources Management
- ❖ MBA in Design Management
- ❖ MBA in Sports Management

THE MASTER PROGRAMS

- Intensive one year course (3 terms of 10 weeks)
- Innovative courses up to date to the business environment
- 60 ECTS
- Evening classes to fit with working commitments
- State Recognized qualification by UCAM
- Selection of 7 different Majors to choose from
- International study environment

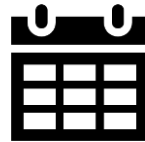
MASTER CHOICE OF MAJORS

- ❖ Master in Management
- ❖ Master in Marketing
- ❖ Master in Finance
- ❖ Master in Tourism and Hospitality Management
- ❖ Master in Innovation and entrepreneurship
- ❖ Master in Digital Business
- ❖ Master in Fashion and Luxury Design

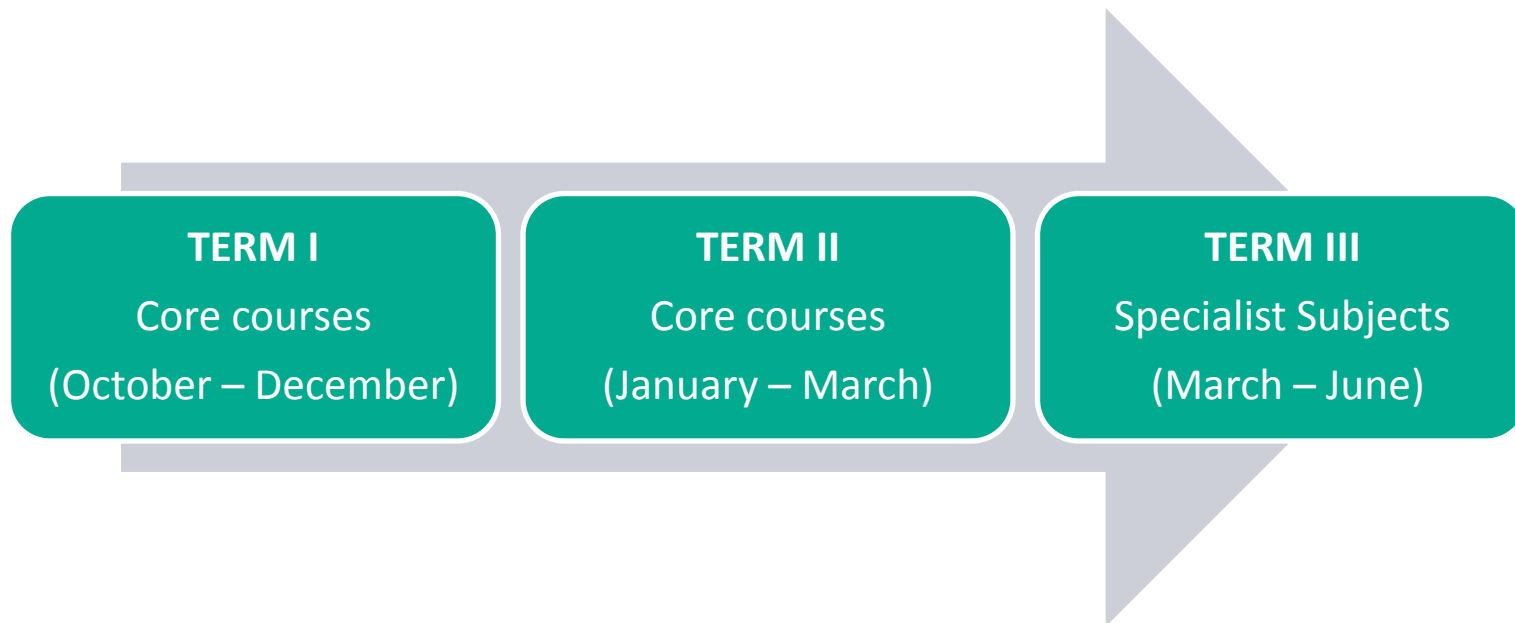


UCAM
UNIVERSIDAD
CATÓLICA DE MURCIA

COURSE STRUCTURES



MBA Course Structure



- Term I - 6 Courses, 2 Seminars, 2 P&PD Events
- Term II - 6 Courses, 2 Seminars, 2 P&PD Events
- Term III - 5 Courses

MBA Graduation Requirements

Complete all
courses

Attend 4
Personal and
Professional
Development
Events

Achieve a
minimum
GPA of 3.0

Dissertation
and defense



UNIVERSITY OF ROEHAMPTON DUAL AWARD

The collaboration gives EU students the opportunity to complete:

- Master of Business Administration
- Master of Science (MSc) in International Management

Additional Courses:

- ✓ Management Research Methods
- ✓ Business Competency Simulation
- ✓ Roehampton Dissertation



MASTER COURSE STRUCTURE



- 4 Courses and 1 Seminar per term

Master Graduation Requirements

Complete
all courses

Achieve a
minimum
GPA of 3.0

Final
Project /
Capstone

