

Nankai University



STUDY BUSINESS ADMINISTRATION IN

CHINA



100%

taught in English

**Bachelor of Business
Administration (BBA)**

2016-2017

INTO  **CHINA**



US\$200,000

scholarship fund available



24/7

student support



A world class education

ENGLISH MEDIUM DEGREE PROGRAMMES

Working in partnership with Nankai University, INTO China provides you with the opportunity to study for a bachelor or master's degree, taught entirely in English, at a top Chinese university.

Every year more than 300,000 students choose to study in China, we look forward to you joining them.

INTO China provides support from application to graduation. Our Admissions Team will guide you through the application process, and our Student Services team will be available on campus to ensure you receive the best support possible on arrival, and during your time in China.

▼ Enjoy studying in a truly international environment



▼ Excellent learning resources



Bachelor of Business Administration (BBA)

The increasing number of multinational organisations entering the China market means there is a high demand for managers with knowledge of both Chinese and western business practices and Chinese language. The Nankai BBA will equip you with the knowledge and the skills you need to succeed.

WHY CHOOSE THIS PROGRAMME?

The Nankai BBA is designed to cultivate the business executives of the future for leadership positions in China and around the world. It will develop your decision-making and problem-solving capabilities and equip you with strategic business foresight, as well as developing your entrepreneurial drive.

You will study Chinese language and culture alongside business academic subjects (which are taught in English) throughout the course.

The study and internship experience, alongside the opportunity to learn Mandarin, mean that as a graduate from this course you will acquire a unique 'China skillset'. This will equip you to help meet the growing demand for these skills and experience from international and Chinese employers.

For full course details, visit:

www.intohigher.com/nankai/bba

Key course facts

Start dates

September 2016

Course length

4 years

Academic entry requirement

Successful completion of high school with good grades.

English language entry requirement

IELTS 5.5 overall or equivalent.

Price

RMB 50,000 (US\$ 7,584) per year*

* US prices are indicative only and subject to change as a consequence of significant moves in the exchange rate. Prices quoted are based on a conversion rate of US\$1 = RMB 6.59

WHAT IS BUSINESS ADMINISTRATION?

Global companies looking to grow their business in China, and Chinese companies looking to venture into international markets, are looking for employees who understand the China business environment, conventions and language. The BBA is designed to produce international business executives of the future who meet these requirements.

You will study the theory and practice of business management with an emphasis on international business issues, new research findings and case studies and compare perspectives on the management of international organisations.

WHY STUDY BUSINESS AT NANKAI UNIVERSITY?

- Nankai Business School ranked 3rd in China for Business Administration (CUCAS).
- Nankai University Business School was established in 1919.
- Nankai Business School is one of only 21 in China to offer an AMBA accredited MBA programme.
- In 2002 Nankai Business School became a member of the Association of Asia-Pacific Business Schools.
- Nankai Business School ranked 10th in China (Forbes 2010).

Top 50

university in Asia
(QS World University
Rankings 2014-2015)

WHAT WILL I STUDY?

Modules will include

Accounting and Finance
Economics
Chinese Business Environment
Chinese Language
Chinese Society and Culture
Entrepreneurial Management
International Management
International Marketing
International Trade
Organisational Behaviour
Strategic Management

CAREER OPPORTUNITIES

The BBA degree is a widely sought after degree. Earning a BBA can lead to a variety of positions in management, is relevant to careers in almost any field of business, and improves marketability in an ever-evolving job market.

The added value of the Nankai BBA is the high level of Chinese language and exposure to Chinese and business culture you will obtain, as well as access to Nankai Business School's wide alumni network.

Internships

All students go through an internship with an international or Chinese business in China during their BBA.



Watch our Nankai video:
www.myin.to/tianjinlife



10th

in China (QS World University
Rankings 2014-2015)

Why Nankai?

WHY NANKAI UNIVERSITY?

- International education from one of China's most prestigious universities.
- Nankai University is a recognised medical school and listed in the WHO AVICENNA database.
- Top 50 in Asia (QS World University Rankings 2014-2015).
- Member of 985 and 211 groups of universities.
- Develop Chinese language skills during your course.

ABOUT TIANJIN?


- The sixth largest city in China with population of 13 million.
- 14% annual economic growth, the fastest for any region in China.
- 30 minutes by train from Beijing.
- 285 Fortune 500 companies have a presence in the city including Samsung and Toyota.
- Home to one of China's leading mini-invasive surgery training centres.

▼ Nankai University campus



▼ Enjoy living in a big university city





"My goal is to travel around the world, working with multinational corporations. I want to be able to gain work experience while I'm in Asia and that's the benefit I've seen with the programme."

Julio, Panama



Watch Julio talk about his experience:
www.myin.to/intochinaemployability